



鴻鼎地毯
HOMEDEC CARPET



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精編印花地毯
Orchestrated Carpet

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NANTONG HOMEDEC WEIYA CARPET CO.,LTD.



鴻鼎地毯
HOMEDEC CARPET

To our customers
—— The Voice from our Heart

We are honestly grateful for your accompany to our grown up. watch our make every progress, like to watch a baby from a born, gradually up, and becomes a yang boy who is like booming flowers making beautiful and dazzling brilliance, every colors we make is for your happiness and every step we make is for your better service.

Can't you see that from nobody unknown to everyone, HomeDec get the Nanton City Famous brand, to Jiangsu Province Famous Brand, to China National Famous brand, from ISO90001, to ISO14000, ISO18000 certification, from owning 5 invent patents, to 10 piratical patents, to 1800 appearance patents and each and every achievement needs our hard work, but also need your expectation. it is our only power to go forward for your anticipation and it is our survive meaning for your acceptance.

With 5 years continue growth in 15%-30% in each, it proved that: when put the factors of innovation, quality, service, price and motion into our blood, our enterprise culture has wined the market, when it is not only a slogan just

致亲爱的客户
—— 来自鸿鼎内心深处的声音

我们真诚感恩你们一路陪伴我们共同成长，见证鸿鼎不断进步，如同见证婴儿呱呱坠地，渐渐长大，逐步出落成风华正茂的少年，犹如绽放的花朵，释放出美丽而耀眼的光彩，而我们发出的每一种色彩，都是为了取悦于您，我们每一次取得的进步，都是为了更好的服务于您。

君不见，鸿鼎从默默无闻，到南通名牌，江苏名牌，到中国著名品牌，从ISO9001,到ISO14000,到ISO1800,到1个发明专利,到18个实用新型专利，1311个外观专利，到荣获有国家安监局颁发的《安全生产标准化证书》，国家标准化管理委员会颁发的《标准化良好行为证书》，南通市科学技术局颁发的“企业研究开发项目确认书”，国家版权局计算机软件著作权颁发的“鸿鼎威雅地毯管理系统著作权”，由江苏省社会信用体系建设领导小组办公室颁发的“信用管理贯标证书”，每个成就固然离不开自己的努力，但更离不开您们的期许，您的期待是我们前进的唯一动力，您的认可是我们生存的唯一意义。

putting on the wall, but also deeply rooted into our mind in all HomeDec people as ideal and fight target that make our customers take our products, but get value and happiness, our customers have become our friends in deed.

No matter is the giant of top world 500 who is willing to cooperate with for the historic Sorouna products, or the largest U.S carpet manufacturer who chose HomeDec as deeply and strategic cooperation partner, no matter those old friend who never leave HomeDec, or those new friends we just know but can put our rest to each others, all of these tell the world that HomeDec is a reliable carpet producer and provider, once you chose us, we will never false to you , when you give us opportunity, we will always truly pay back.

Take the chance of publish our new design book, we would like to express our thankfulness: we thank you for your concern during our growth: we thank you for your help during our progress, we thank you for your bless wen we success, we thank your guide in our way to forward, we thank for your company when we step on..... thank you very much!

连续 5 年，每年 15%~30% 的增长证明了：当真正注入创新，品质，服务，价格和情感于我们的血液里时，我们的企业文化便已经征服市场；当我们的用户购买鸿鼎的产品并获得价值和愉悦不仅仅是挂在墙上的企业愿景，而是成为深植于每个鸿鼎员工的心灵深处的理想和奋斗目标时，我们的用户便已经成为我们的患难知己。

无论是世界 500 强的巨人愿意和鸿鼎合作研发具有历史意义的索罗娜地毯，还是另一家美国最大的地毯公司选择鸿鼎作为深度合作的战略伙伴，无论是那些不离不弃的故友，还是那些相见恨晚却也能托付终身的新朋，都无不告诉世人，鸿鼎是一个值得信赖的地毯制造商和供应商，选择了我们，我们决不会辜负于您，给了我们机会，我们当以真心回报。

在此最新地毯图册发布之际，我们从内心再次感谢您们：感谢我们的成长有您的注目；感谢我们的进步由您的帮助；感谢我们的成功由您的祝福；感谢我们的征程有您的引路，感谢我们的每一步也有您的脚步

HomeDec Carpet



Honor

荣誉

- ISO14001 环境管理体系认证
- ISO 9001 质量管理体系认证
- OHSAS18001 职业健康安全管理体系认证
- GSP(32L)189-2013 标准化良好行为证书 AAA 级
- ICP31513-P71298 中国著名品牌
- ICP31516-G9718A 绿色环保建材首选品牌
- 2014SR167444 ERP 地毯生产及原材料管理软件著作权证书
- 【2016】6016 现场管理良好行为证书
- 2014-3206-02735 江苏省企业信用管理贯标证书
- 2015 年年度十大地材风尚新品

发明专利证书：ZL 2001 1 0283789.2

发明专利证书：ZL 2011 1 0225857.X

发明专利证书：ZL 2011 1 0225869.2

发明专利证书：ZL 2011 1 0225865.4

发明专利证书：ZL 2011 1 0225868.8

发明专利证书：ZL 2011 1 0225863.5

发明专利证书：ZL 2011 1 0225861.6

发明专利证书：ZL 2011 1 0225858.4

发明专利证书：ZL 2011 1 0225870.5

发明专利证书：ZL 2011 1 0225860.1

发明专利证书：ZL 2011 1 0225867.3

实用新型专利证书：ZL 2011 2 0285927.6

实用新型专利证书：ZL 2011 2 0285934.6

实用新型专利证书：ZL 2011 2 0285935.0

实用新型专利证书：ZL 2011 2 0285930.8

实用新型专利证书：ZL 2012 2 0281082.8

实用新型专利证书：ZL 2012 2 0297471.X

... 更多了解 www.homedec.cn



OPC---”Orchestrated printed carpet”, a kind of unique carpet,a extraordinary product that combine the textured tufted design and the printing design,which can meet the designer and High-end hotels in texture and customization requirements.

The “Orchestrated printed carpet(OPC)” carpet technology can let designer combine the tufted texture and printing pattern in order to create a incredible shading effect,which bring the marvelous depth and richness to the printing pattern above. To orchestrate the thousands of pattern combination by syncretizing with massive homedec printing pattern theme, do chose a customized tufted carpet surface and combine the printing design brought by the orchestrated dye injection. Homedec corporation consistently adopt the accurate technology of tufted production,providing the basic shading surface,whose texture ,design,colour is defined by the maximum production capacity.Full HD printing robot can provide infinite option of colouration and the significant image quality.

Basic tufted design can randomly mix with the any printing carpet design within the four themes.We, Homedec corporation,can consistently create and design infinite and significant visual and tactile experience for you.

OPC-- “精编印花地毯”是一种独有的地毯，是具有质感的簇绒图案与印花设计相混合而成的一种特有的产品，该产品可满足设计师及中高端酒店对质感及个性化定制的双重需求。 这种“精编”地毯技术，能让设计师结合簇绒纹理和印花模式来创建一个独特的底纹效果，给上面的印花图案设计带来巨大的 深度和丰富性。选择一个自定义的簇绒毯面，结合精密注射染料带来的印花图案，与鸿鼎庞大的印花设计主题融合铸就成千上 万的组合模式。鸿鼎采用精密簇绒织造技术，按最高生产能力定义的纹理、图案和颜色，来提供底纹基础毯面。高清印花设备 提供无限的色彩选项和前所未有的图像质量。 基础簇绒图案可随意与该图册中四个主题的任何印花图案设计相混合。凹凸立体的簇绒毯面加上完全个性化的印花 图案设计，为您创造出无限的视觉和触觉体验。



T1



T2



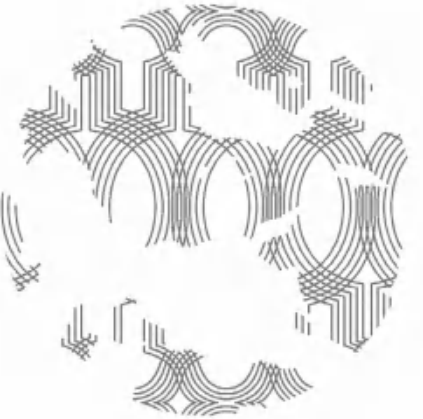
P1



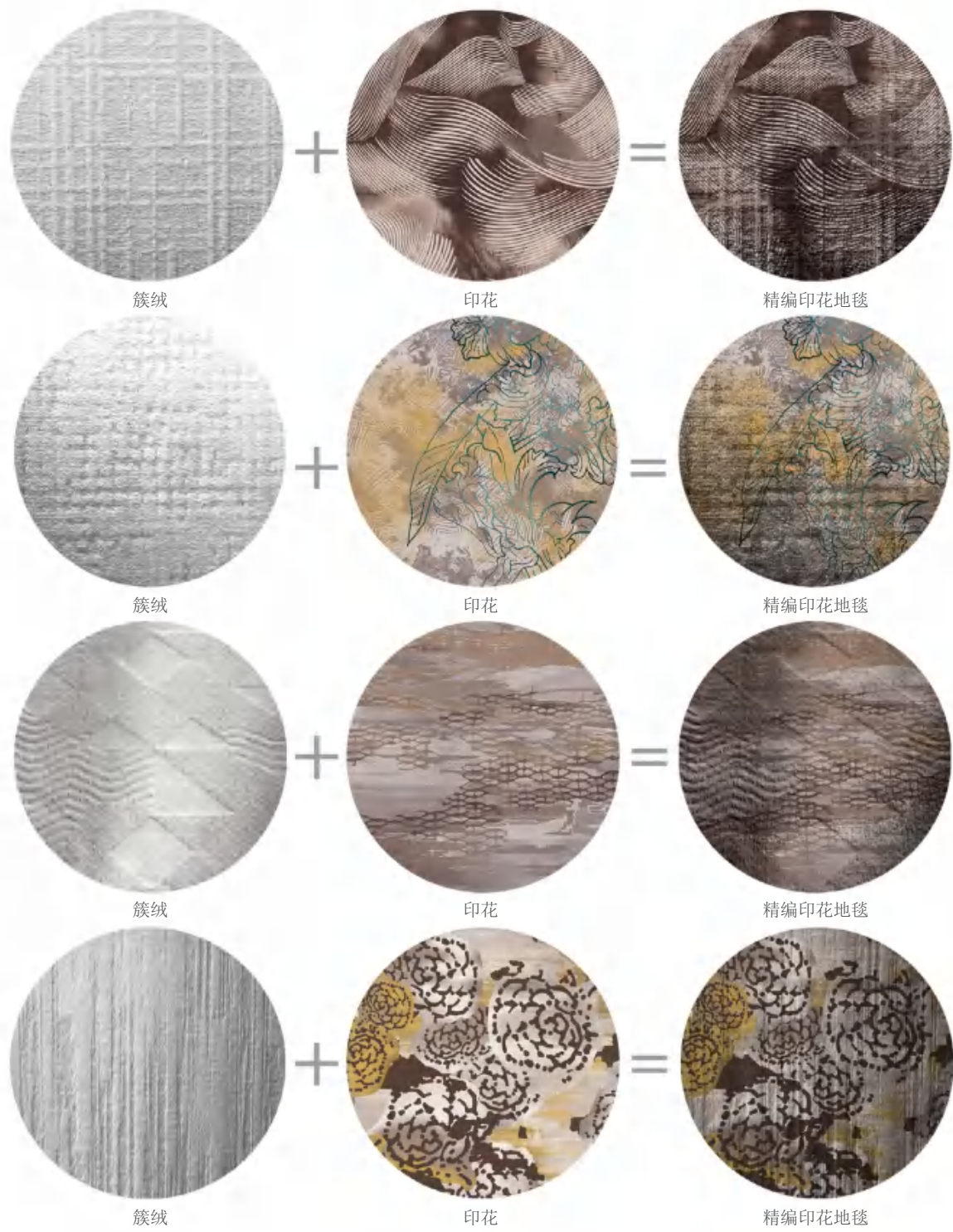
T3



T4



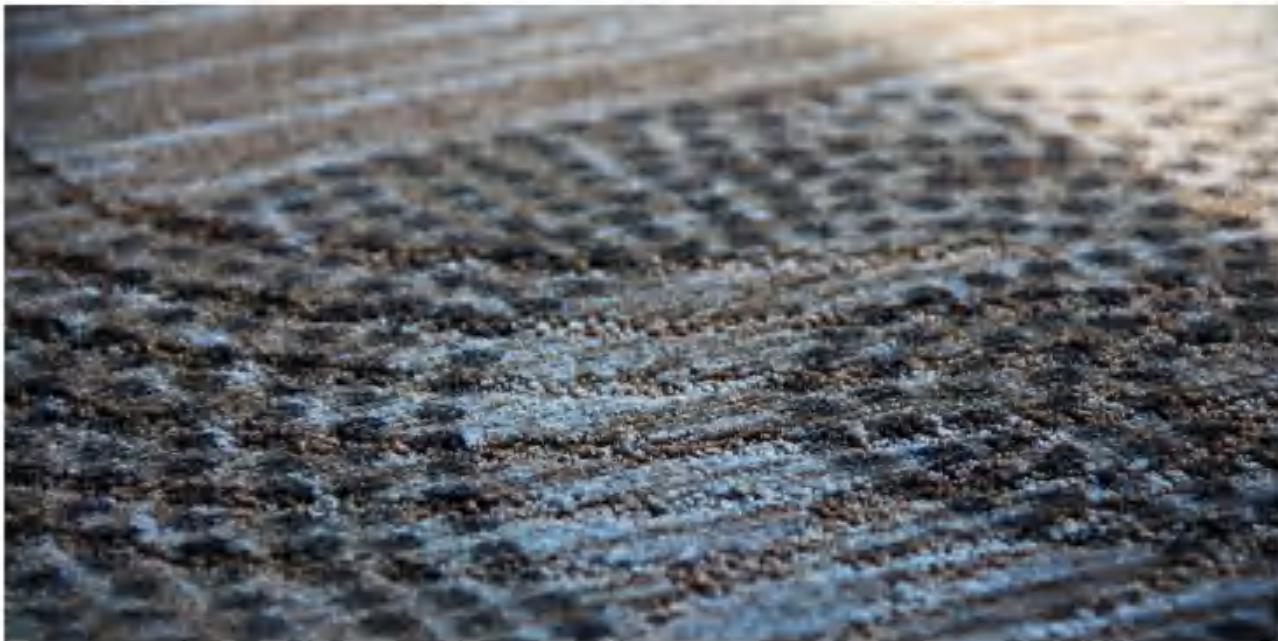
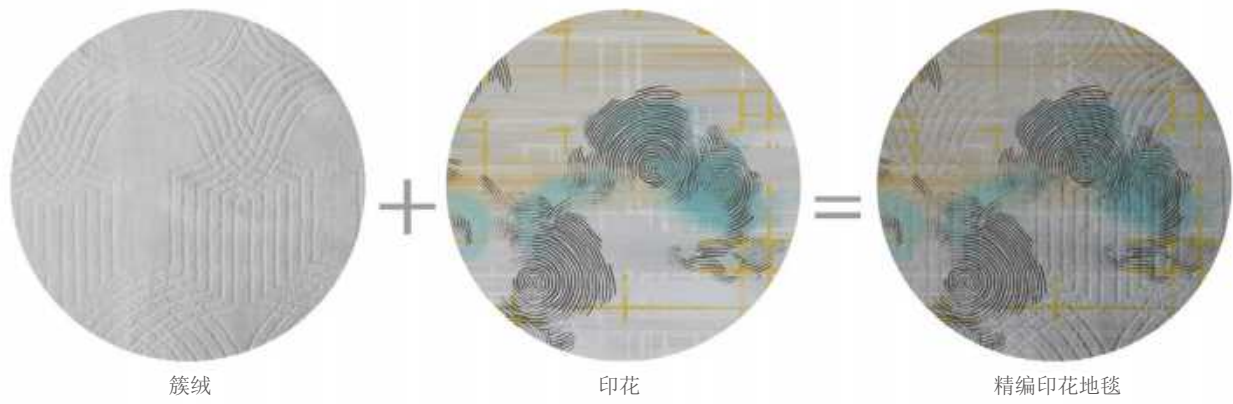
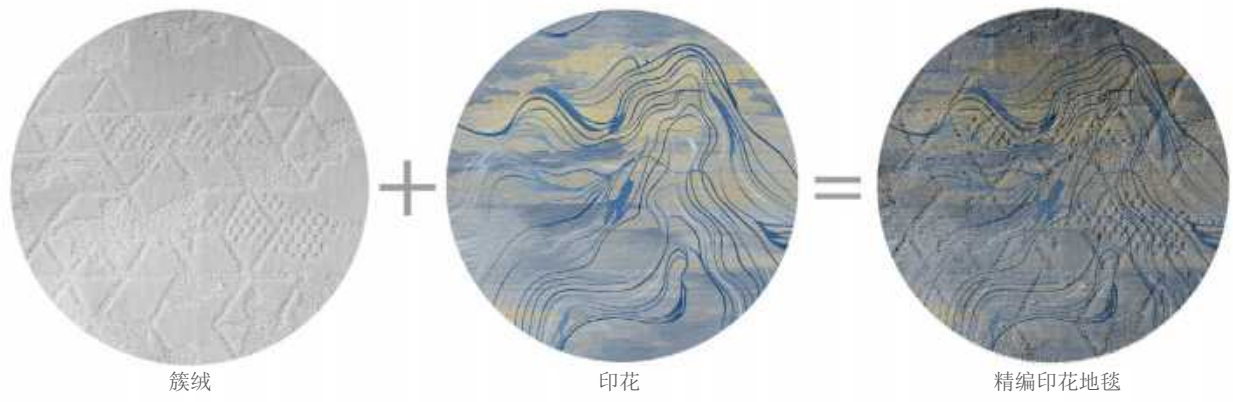
P2



T1 精编印花地毯细节



T1 精编印花地毯实景



P2 精编印花地毯细节



P2 精编印花地毯实景



P2N1	O09	P2N2	O10	P6N1	O11	P6N2	O11	P9N1	O15	P9N2	O15
P5N1	O17	P4N1	O17	P5N2	O18	P4N2	O18	P10N1	O21	P10N2	O22
P1N1	O28	P1N2	O28	P7N1	O29	P7N3	O29	P8N1	O34	P8N2	O34
P3N1	O35	P3N3	O35								



Y2N1	O43	Y2N2	O43	Y6N1	O44	Y6N3	O44	Y1N1	O49	Y1N2	O49
Y9N1	O54	Y9N4	O54	Y10N1	O57	Y10N3	O57	Y5N1	O59	Y5N2	O60
Y3N1	O63	Y3N2	O63	Y4N1	O64	Y4N3	O64	Y8N2	O68	Y8N4	O68
Y7N3	O69	Y7N1	O70								



W2N1	O77	W2N2	O77	W10N1	O80	W10N2	O80	W8N1	O81	W8N2	O82
W7N2	O87	W7N4	O88	W4N1	O89	W4N2	O89	W5N1	O95	W5N2	O95
W11N1	O97	W11N3	O97	W6N1	102	W6N2	102	W1N1	103	W1N2	104
W9N1	105	W9N2	106								



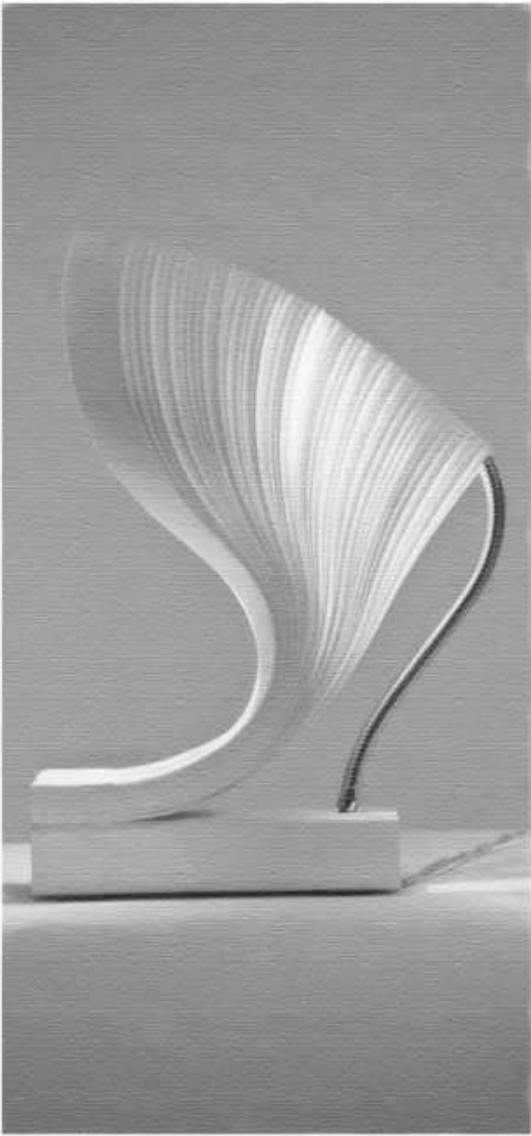
X6N1	113	X6N4	113	X4N1	115	X4N3	116	X7N1	120	X7N3	120
X11N1	122	X11N3	122	X2N1	123	X2N2	124	X9N1	127	X9N2	127
X3N1	130	X3N3	130	X8N1	131	X8N3	132	X1N1	135	X1N4	135
X5N1	137	X5N2	138								



Picasso 毕加索

简约的几何线条起源于现代派的极简主义。简约风格就是简单而有品位，这种品位体现在设计上对细节的把握，每一个细小的局部和装饰，都要深思熟虑，并没有表面上看起来那么简单，追求的是一种线条精炼后极致的美。这个主题带给我们的就是极简主义风格的线条几何设计与带有强烈质感的背景底纹相融合后创造的视觉盛宴。

Picasso 毕加索



Concise geometry line originated in the modern Minimalism.The genuine ideology of Minimalism is simple and elegant.The illustration of this elegance is not superficially simple,but a thoughtful consideration of the particulars and very tiny part and decoration in design,a pursuit of the elegance after the refinements of the lines.The theme present us the visual feast created by the combination of the Minimalism geometry style design and the intense texture shading.



CURVED
OF
MOUNTAIN



各种自然地貌带来的线条美感容入到设计中，让原本平面的图案丰富立体了，各种色彩的渐变更好的体现了自然纹理的质感。

Inspired by the various natural landscape,the beauty of the lines come into the design,which make the original design more dimensional and various gradual change better illustrate the natural texture.



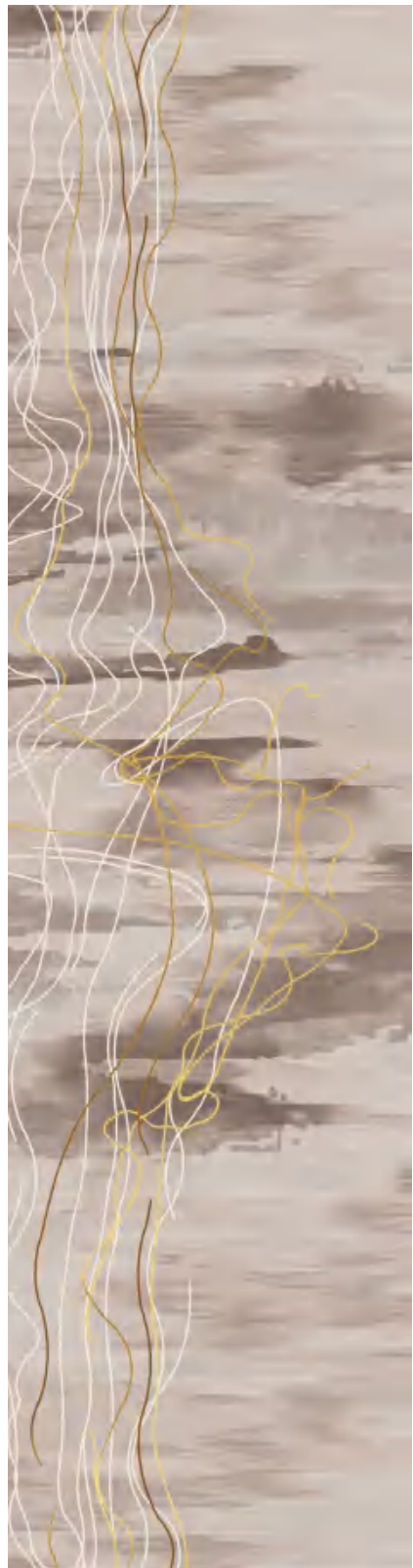
P2N1 (P1)



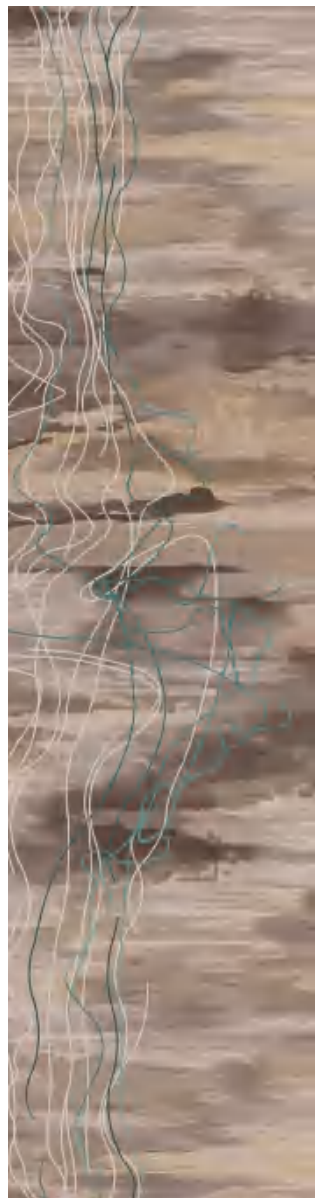
P2N1



P2N2



P6N1 200x779cm



P6N2 200x779cm



P6N1 (P1)



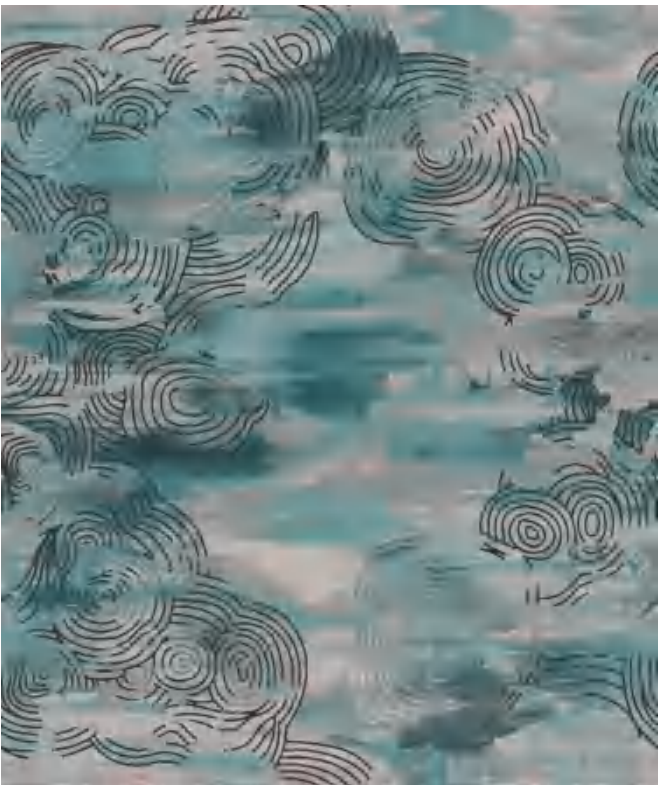
圆圈植入更加体现了自然肌理变化的律动，让设计在水墨云彩变化中的底纹里深入简出，融会贯通。

The implantation of the circle reflect the movement of the natural texture,allowing the design express the profound in simple terms and achieve mastery through a comprehensive study of the subject in the change of the ink clouds.



P9N1

400x476cm



P9N2

400x476cm



P9N2 (P2)



P5N1 200x873cm



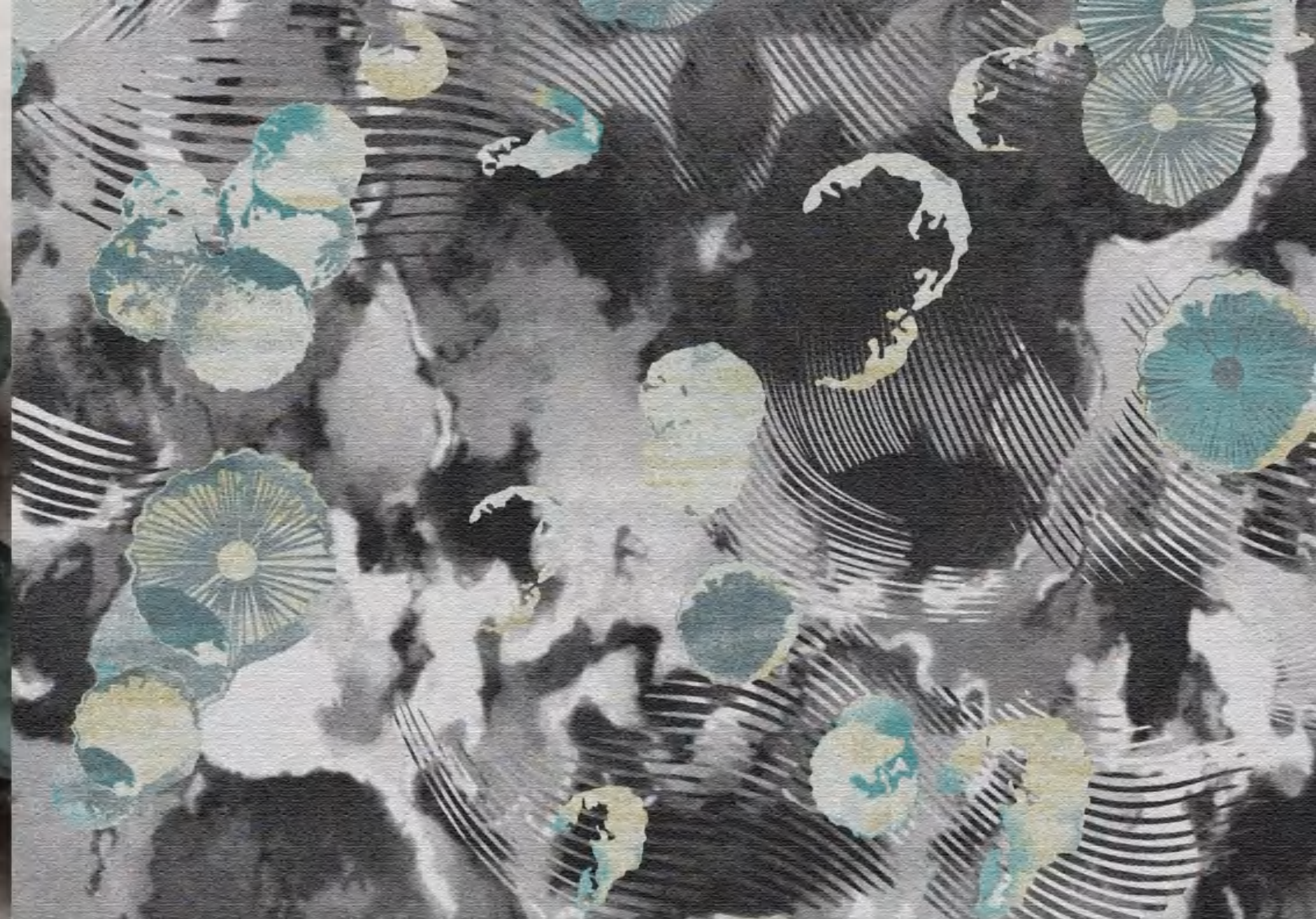
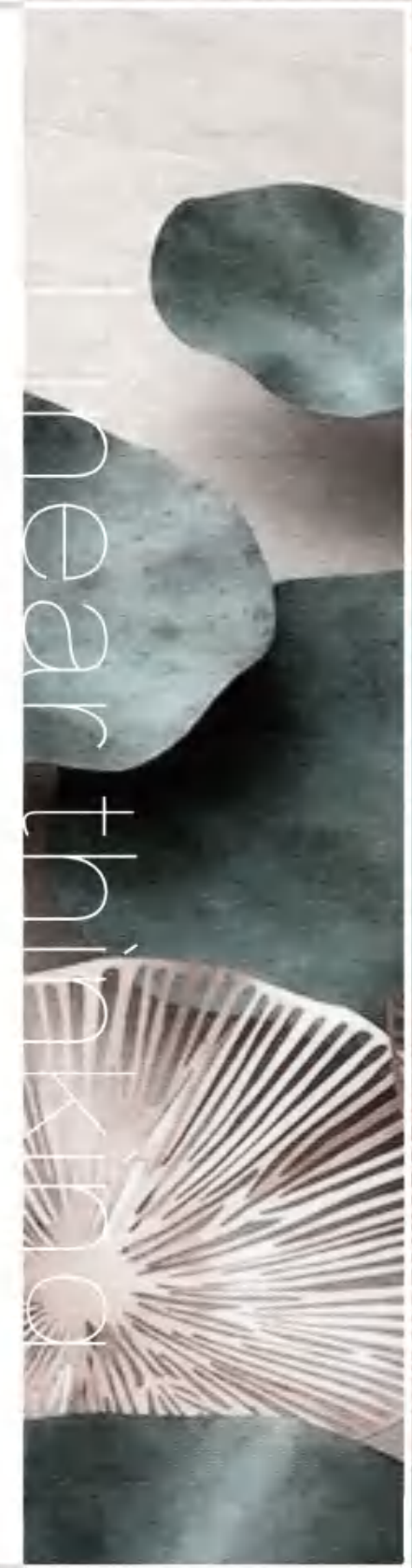
P4N1



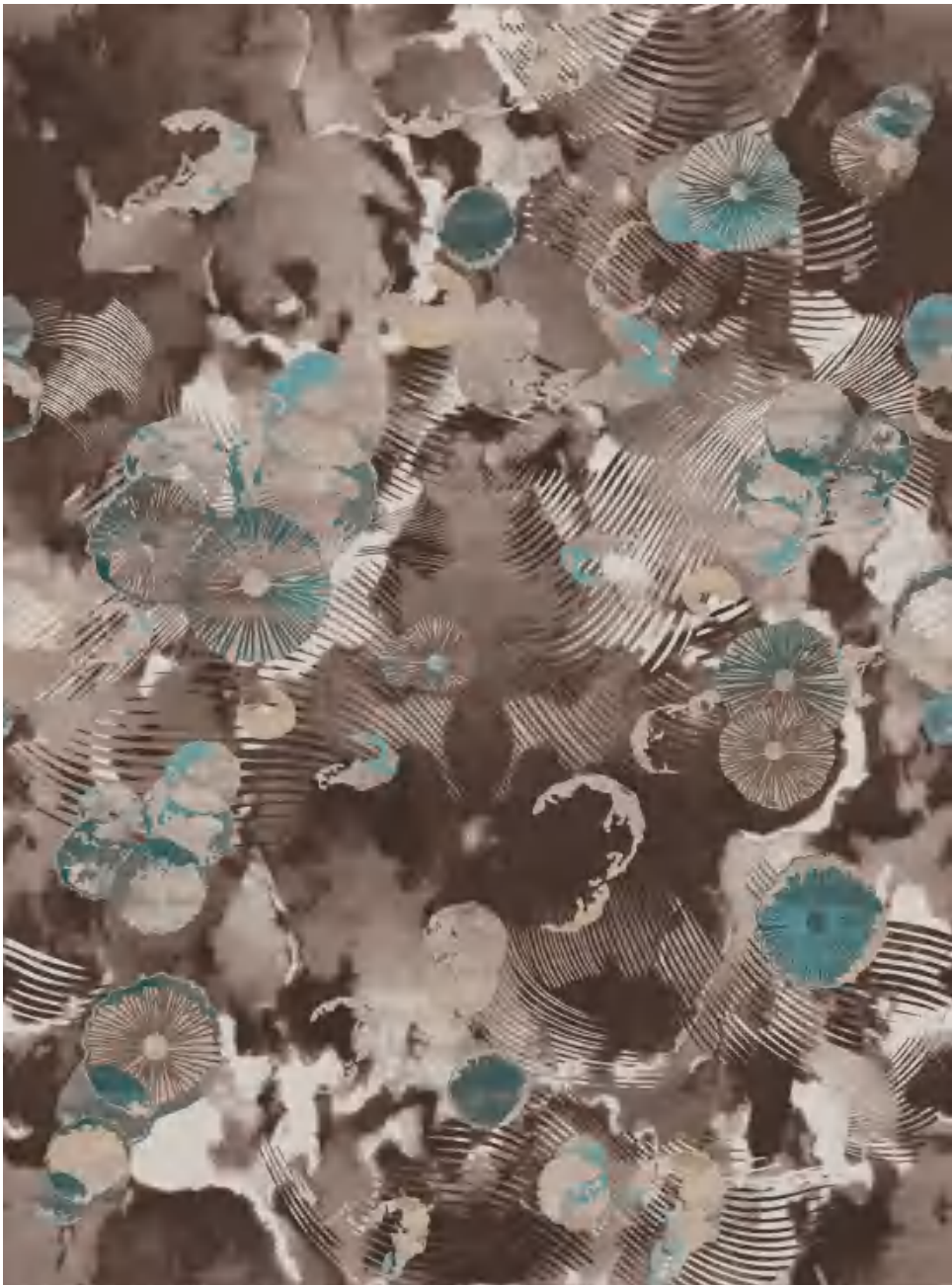
P5N2 200x873cm



P4N2



把传统的元素抽象化，产生的线性状态能很好的诠释室内空间的现代感。
By abstracting the traditional elements, the resulting linear state can well interpret the modern sense of interior space.



P10N1

400x540cm



P10N2

400x540cm



P10N1 (P2)



花卉叶脉剪影具有稳重、端庄、永恒的视觉感受，摒弃传统花卉纹样带来的那种拘束感，构图和背景上更能体现现代装饰风格韵味。

Abandoning the feeling of the restraint brought by the traditional floral prints,the silhouette of the flowers and veins have illustrated the visual feeling of dignity,elegance and eternity,which can better present the aroma of the modern decoration in design and the background.



P1N1 (P1)



P1N2



P1N1



P7N1 200x837cm



P7N3 200x837cm



P7N3 (P2)

Circle Texture



在物理空间里，创造知觉力场，递进阶梯式的圆环酷似一个未完全打开的磁场，增加室内空间进深感。
In physical space,create perceptual field,progressive stepwise ring resembles a not completely open magnetic field,increasing the indoor deep feeling.



P8N1 (P1)



P8N2

400x540cm



P8N1

400x540cm



P3N1



P3N3



P3N3 (P2)



INK & LINE

梵高



The design of the van Gogh

The light of the light is floating,A wisp of ripples in the dim light.
In this noisy city,what people perceive is the gorgeous and colourful world but genuinely pursue a realm of deep serenity and no lack of content.Vincent van Gogh have captured many elements of generic and subconscious that reflect the people's desire of the peaceful world.
Massive complex to concise,Homedec Corporation has absorbed the various essence of the road ahead,all genuine natural track and texture we can search is conveyed in the ethereal world of the Vincent van Gogh by coalescing more line material into this theme.
Keep balance between action and silence,simple and unadorned.

轻丝伴起的淡淡情调在飘浮，蒙胧中荡出的一缕波纹缠绕。 嘈杂的城市生活中，人们感受的是绚丽的多彩世界，而真正内心的声音却是向往深沉宁静又不缺乏内涵的一种境界。〈梵高〉捕捉了诸多泛在内心和潜意识里渴望需要宁静世界的元素。 大繁至简，走过繁华的设计风格吸取了前路的各种精华点滴，融合了更多线条材质进入这个主题，传达了在梵高这个虚无飘渺的世界里所能找到的所有真实自然轨迹和质感。动静相宜，朴实无华。

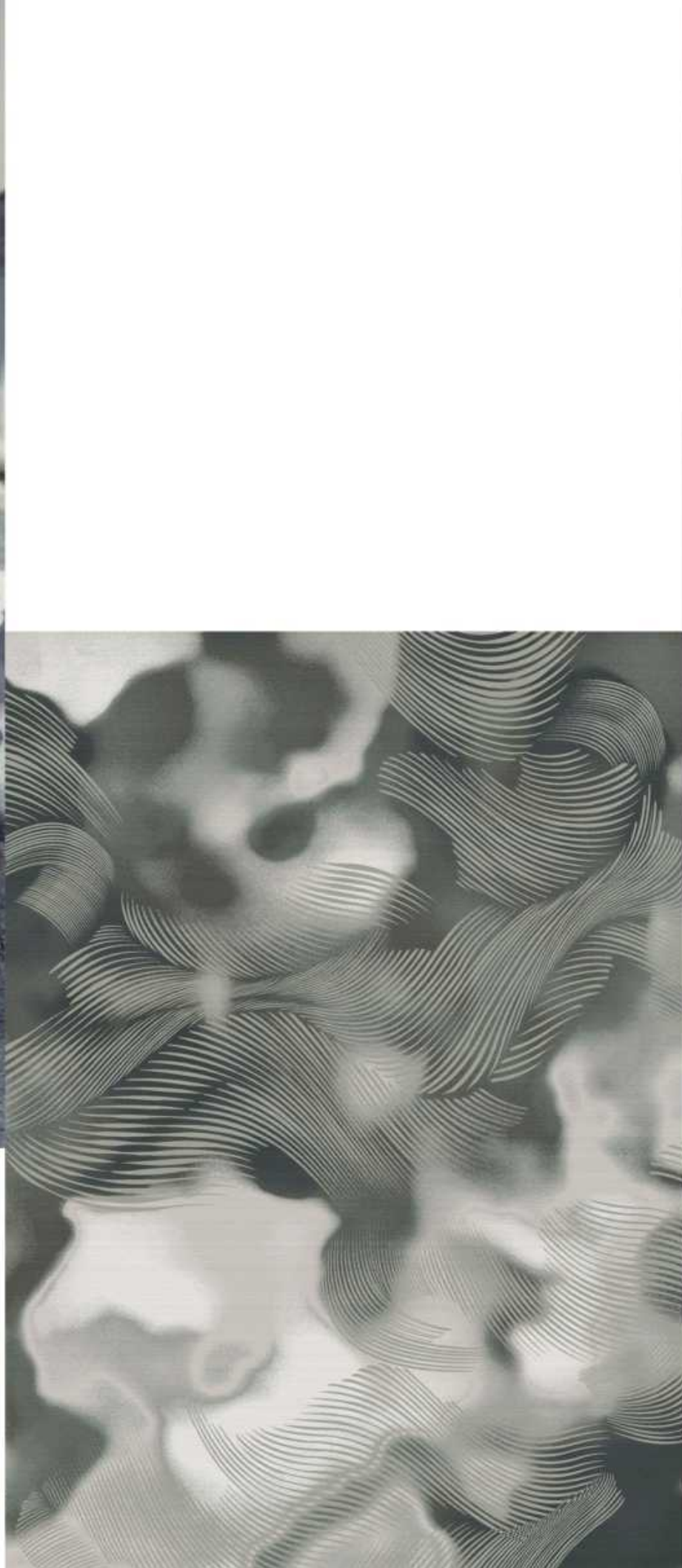


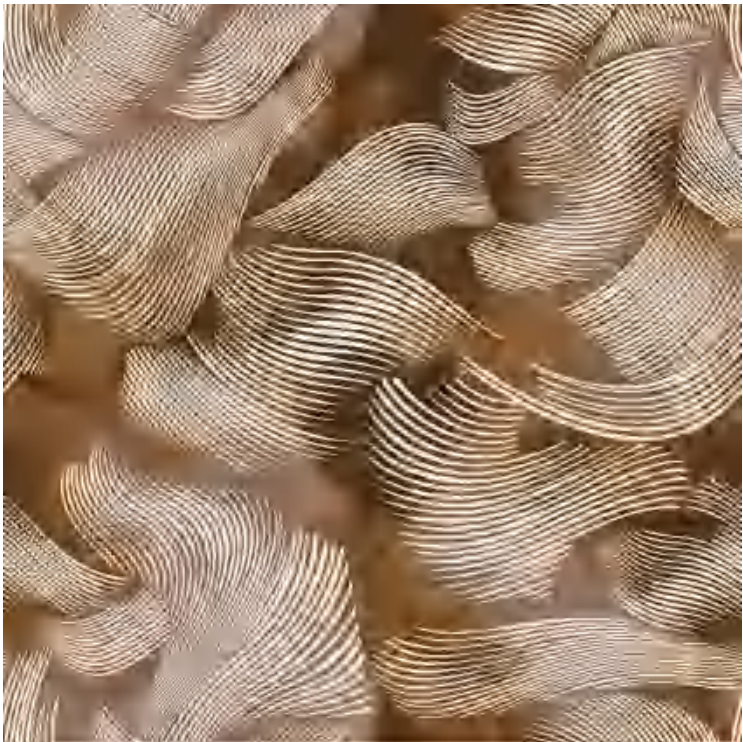
梵高
The design of the van Gogh



The very prosperity and the silence in mind are all between ideas.Sometimes,whether simple or not can not be described by language,but the elegance and the amour.The very texture the crossing of parallel bight bring,whose counterpart is restrained and introverted ink painting,is in possession of a fresh in dignity.Ultimately cohesiveness make it “better off”.

内心的繁华与孤寂都是在一念之间，简约不简单有时候无法用语言来描述，更多的是一种气质与感觉，平行曲线纵横交错带来的质感，与之相配的是低调内敛的墨染丹青，凝重中带着一股清新，凝聚得相得益彰。





Y2N1

396x396cm

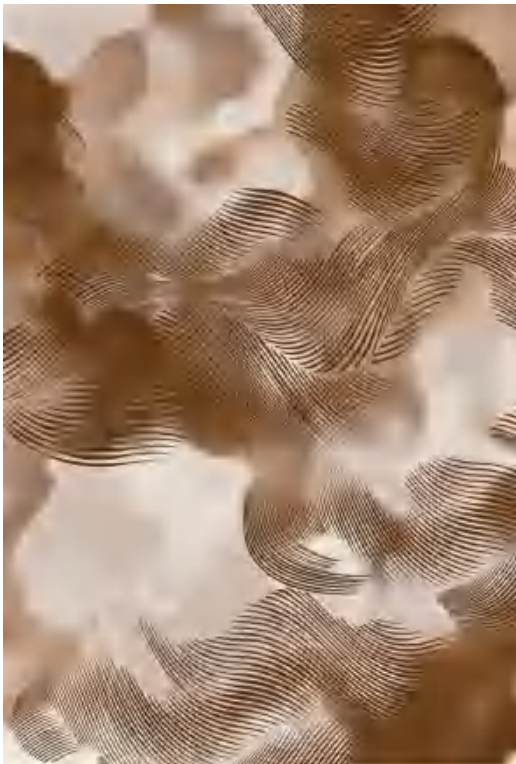


Y6N1



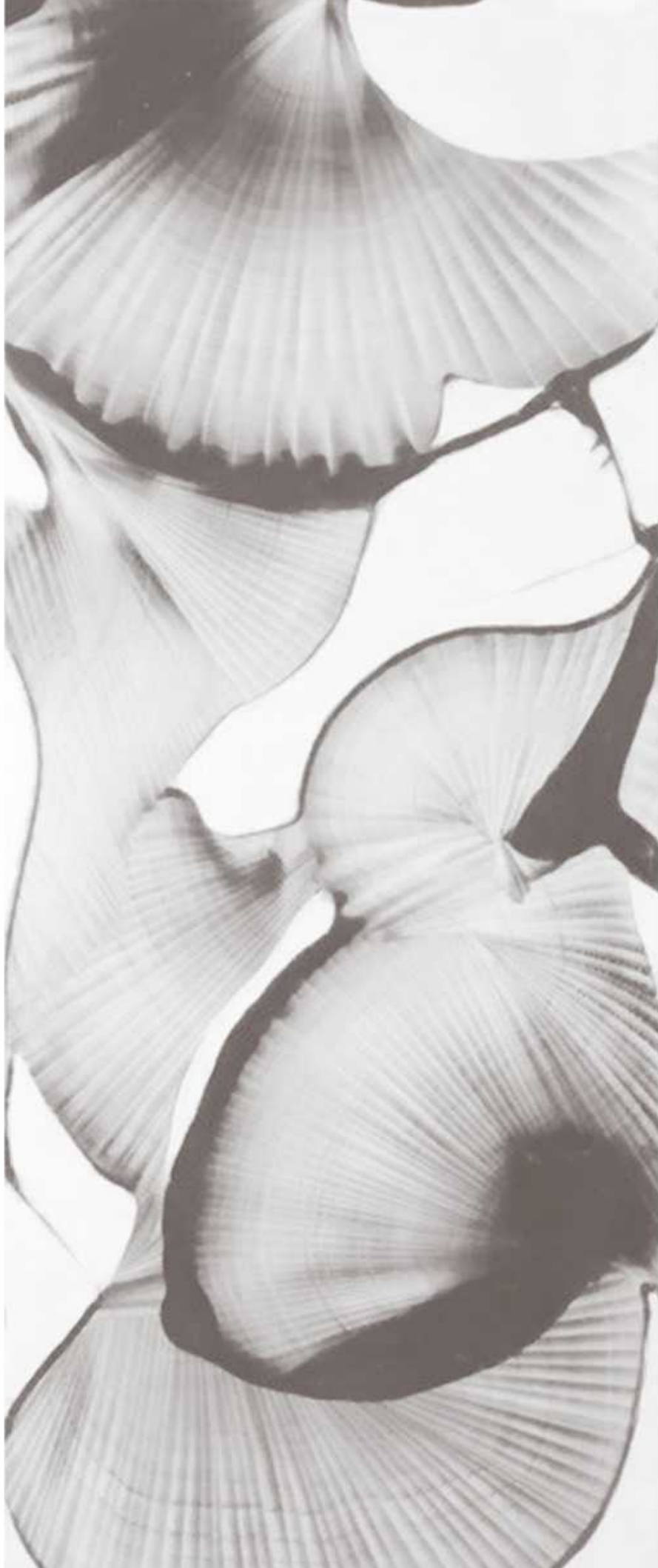
Y2N2

396x396cm



Y6N3

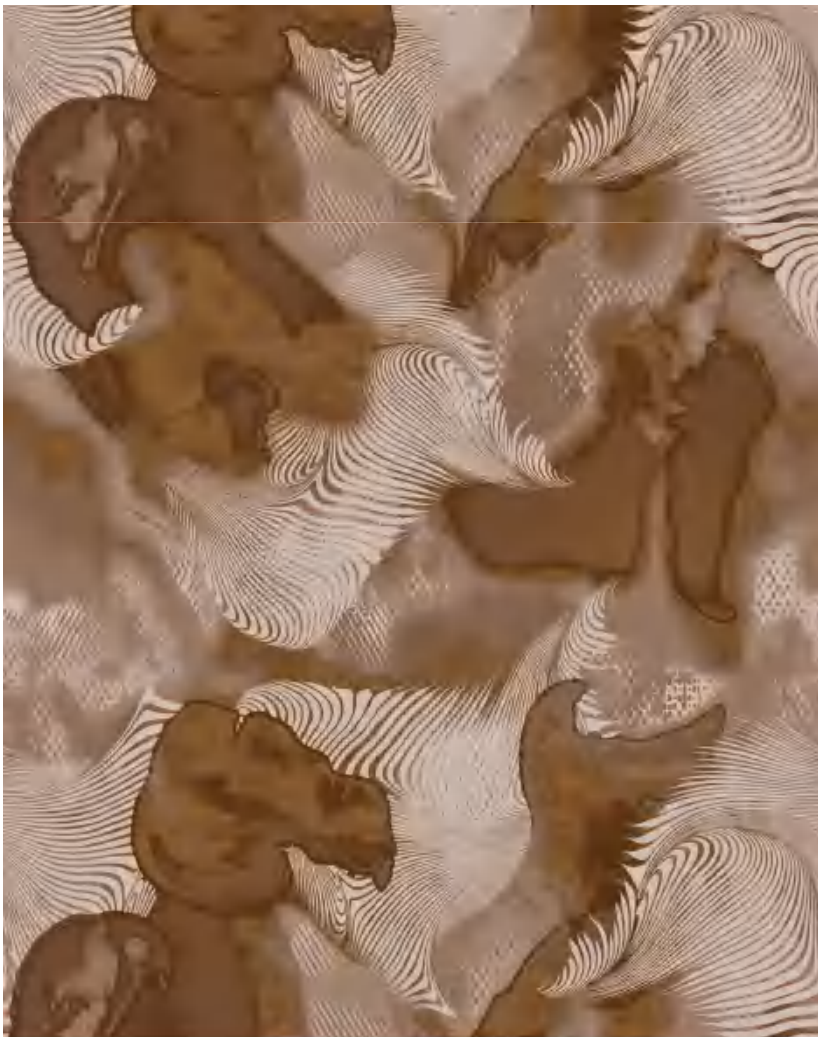




Capturing the cloth art ,architecture such as geometry line are integrated with ink and ink, the visual texture brought by lattice graphics,which create multiple dimensional visual enjoyment.

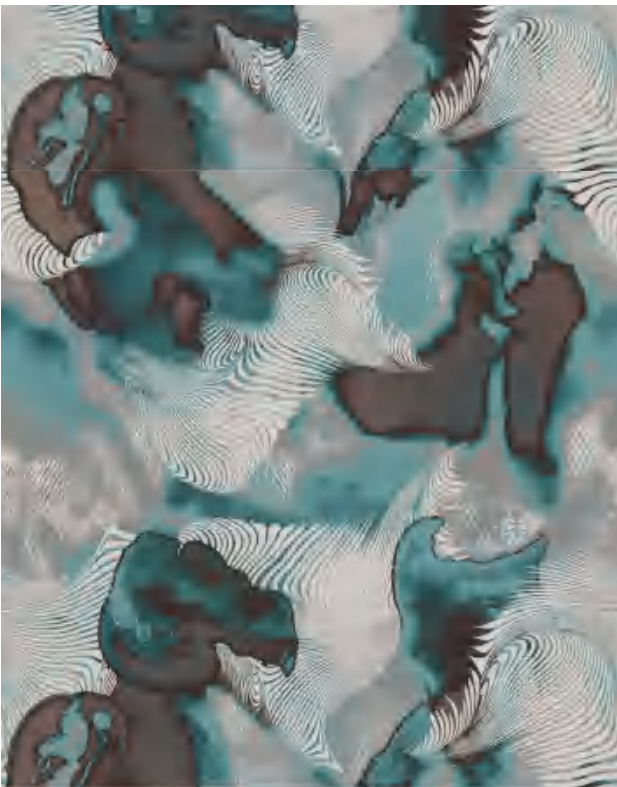
捕捉布艺、建筑等几何线条，来与水墨做融合，点阵图形带来的视觉肌理感结合材质的各种纹理，创造了多重维度的视觉享受。





Y1N1

396x396cm



Y1N2

396x396cm



Y1N2 (T1)

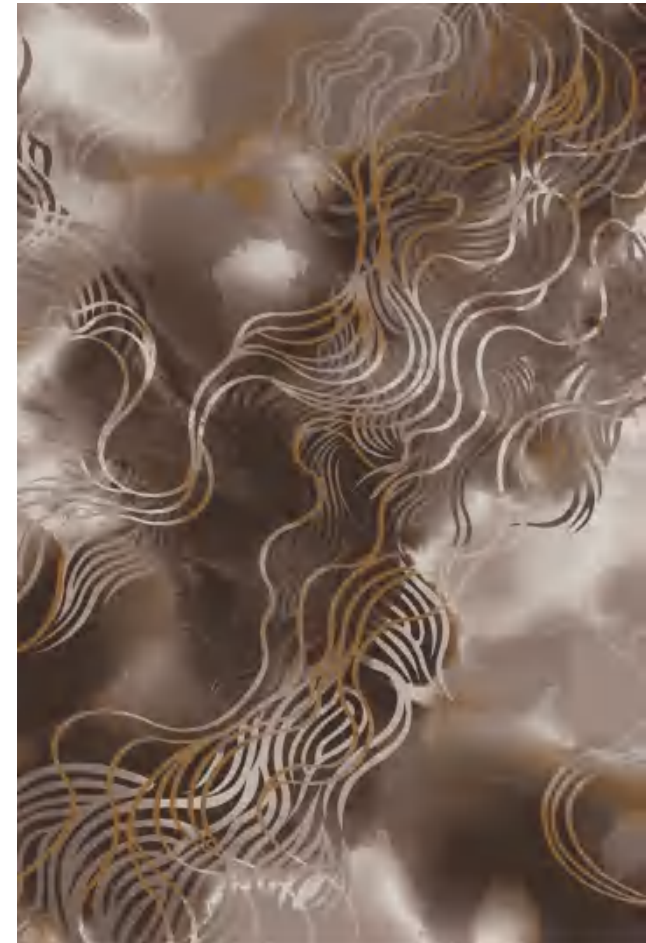


The dimensional feeling of ink painting brings many potential possibilities to the existence of the line,which resembles the growth of the weed or the swells of streams in mountains.The painting of china,the realism of line,the fullness of complementation.

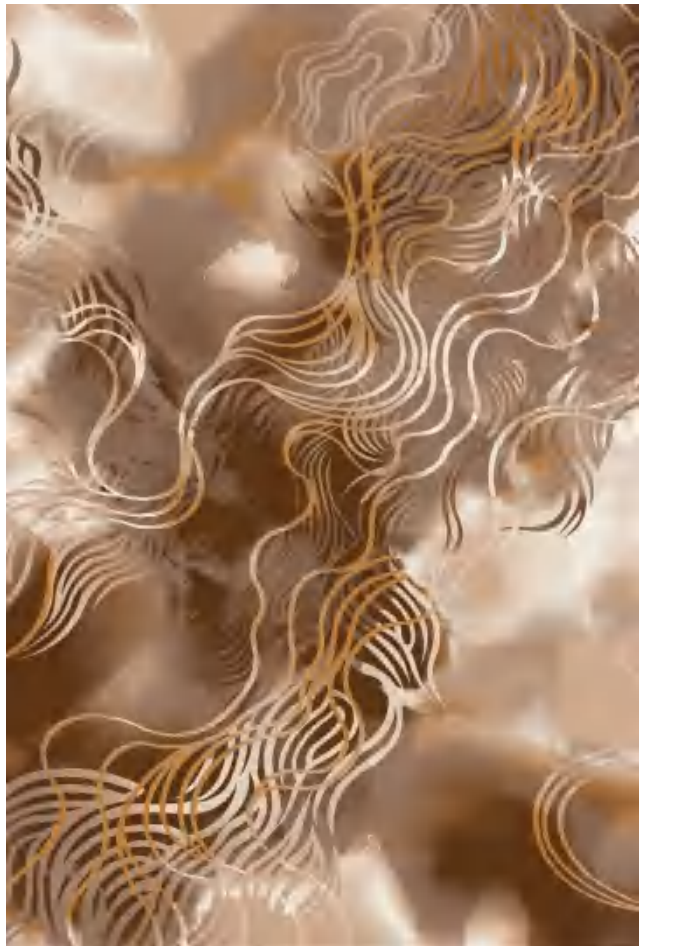
水墨的空间感给线条的存在带来了诸多可能性，或如杂草般生长，也可如山间溪水般暗涌，水墨写意，线条写实，互补丰满。



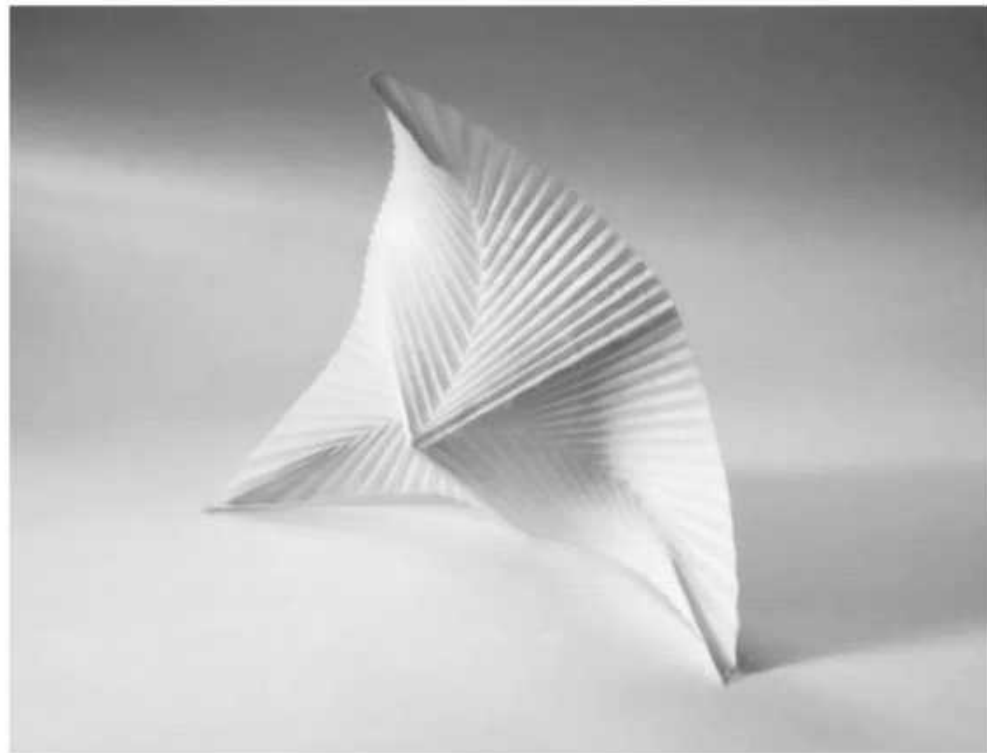
Y9N1 (T2)



Y9N1



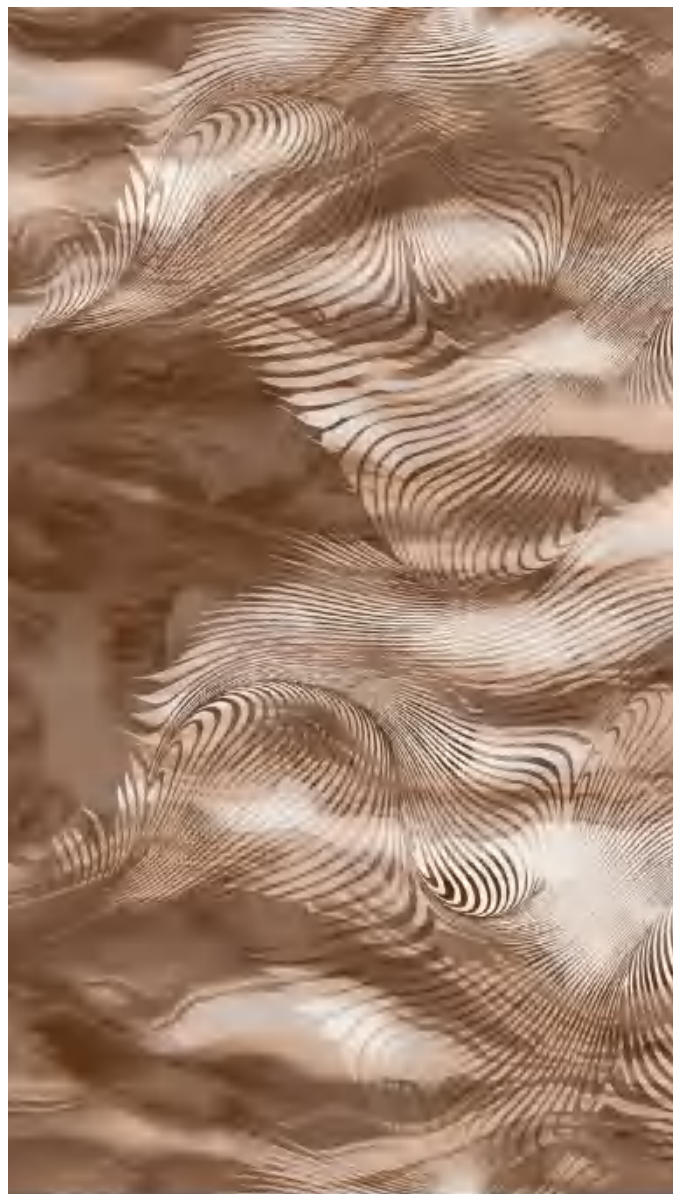
Y9N4



The line with melody and rhythm presents a sense of pleasure. Through the lines, the perspective is constantly extended to the cloud,in the meanwhile it let the chaos of the heartimmediately become the methodical.

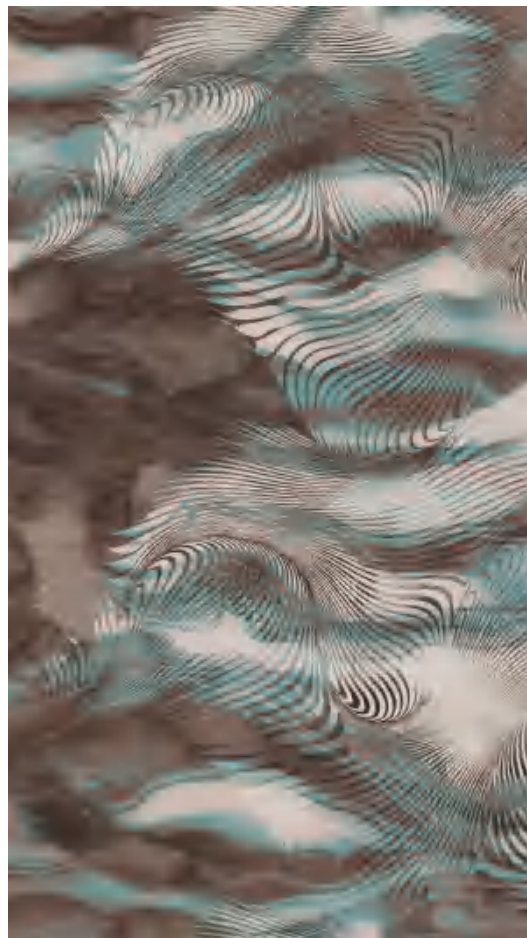
带有旋律感和节奏感的线条给人一种愉悦感。通过线条使得视角不断的延伸到了云墨中，也让纷繁无序的内心，立刻梳理的有条不紊。





Y10N3

198x354cm



Y10N1

198x354cm

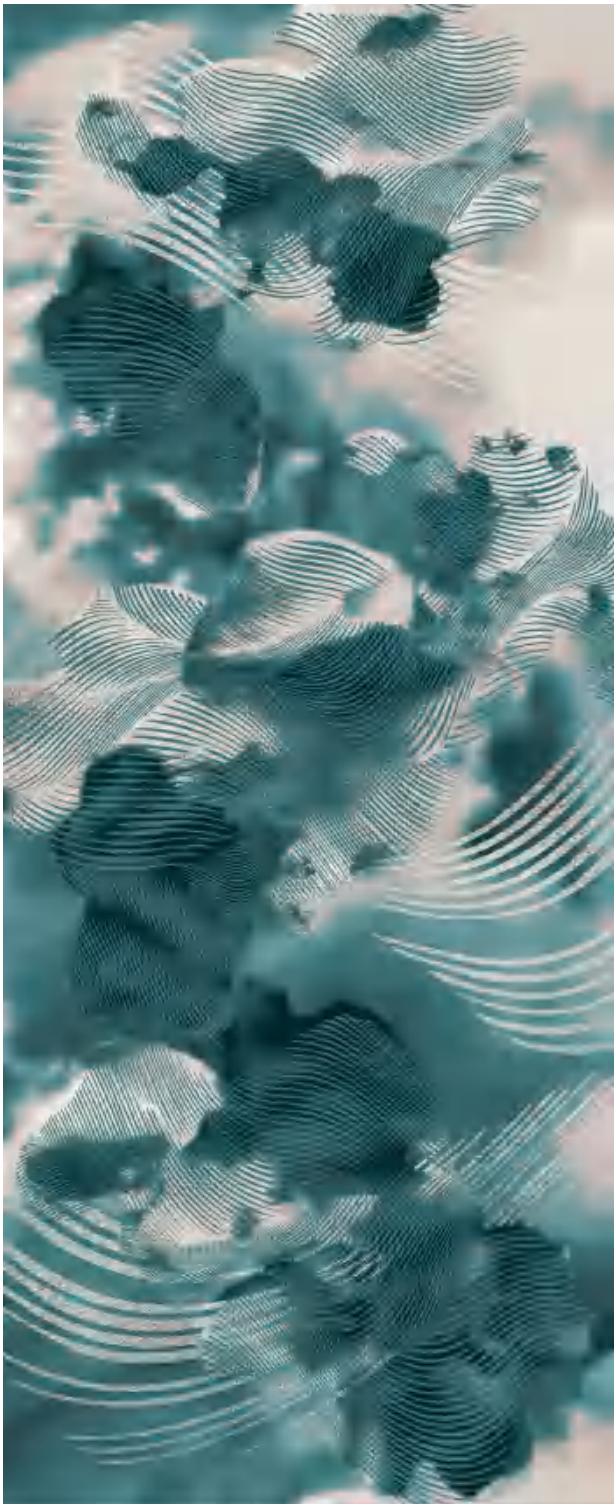


Y10N1 (T4)



Y5N1

198x488cm



Y5N2

198x488cm



A dust smoke, smoke cloud, a thousand thousand smoke wave, emaciated withered. All my life, dreams are like smoke, there is nothing beautiful, there is a poetic haze, there is poetic melancholy.

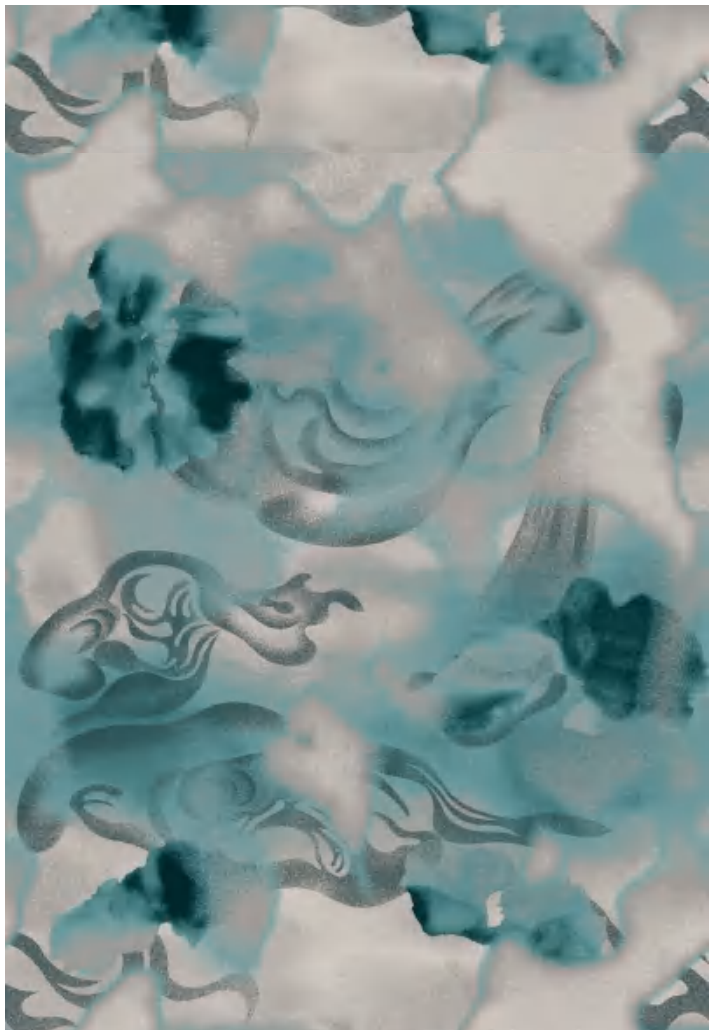
一抹尘烟，烟雾缭绕，千里烟波，憔悴凋落。一生一梦，梦里梦外皆如烟，有着虚无的美丽，有着诗般的朦胧，有着诗般的惆怅。





Y3N1

396x496cm



Y3N2

396x496cm



Y4N3



Y4N1



Y7N1 (T1)

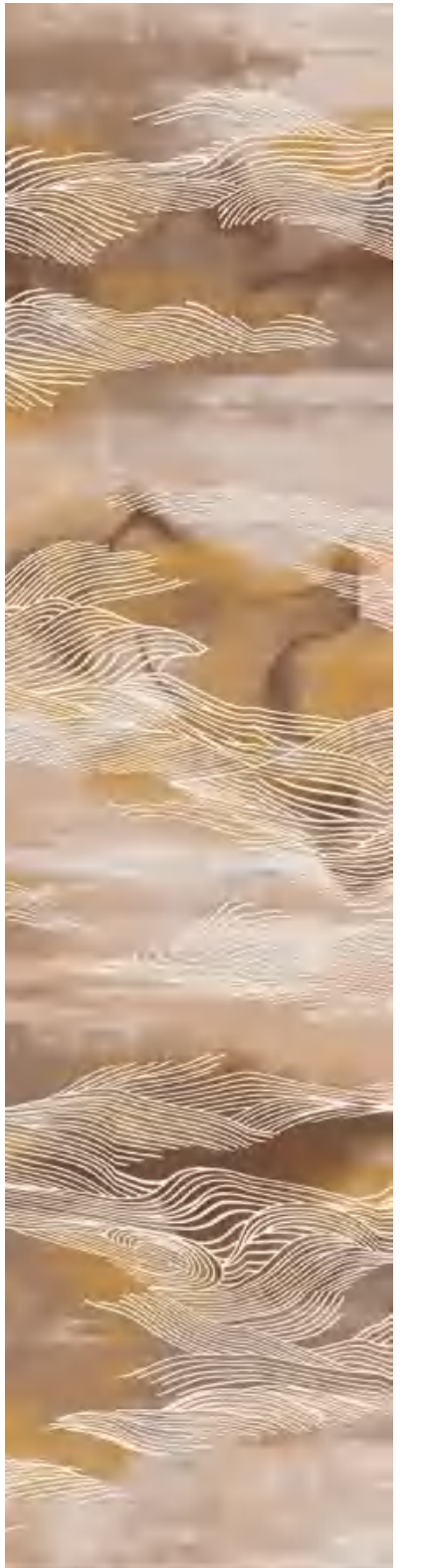


Y8N4 (T2)



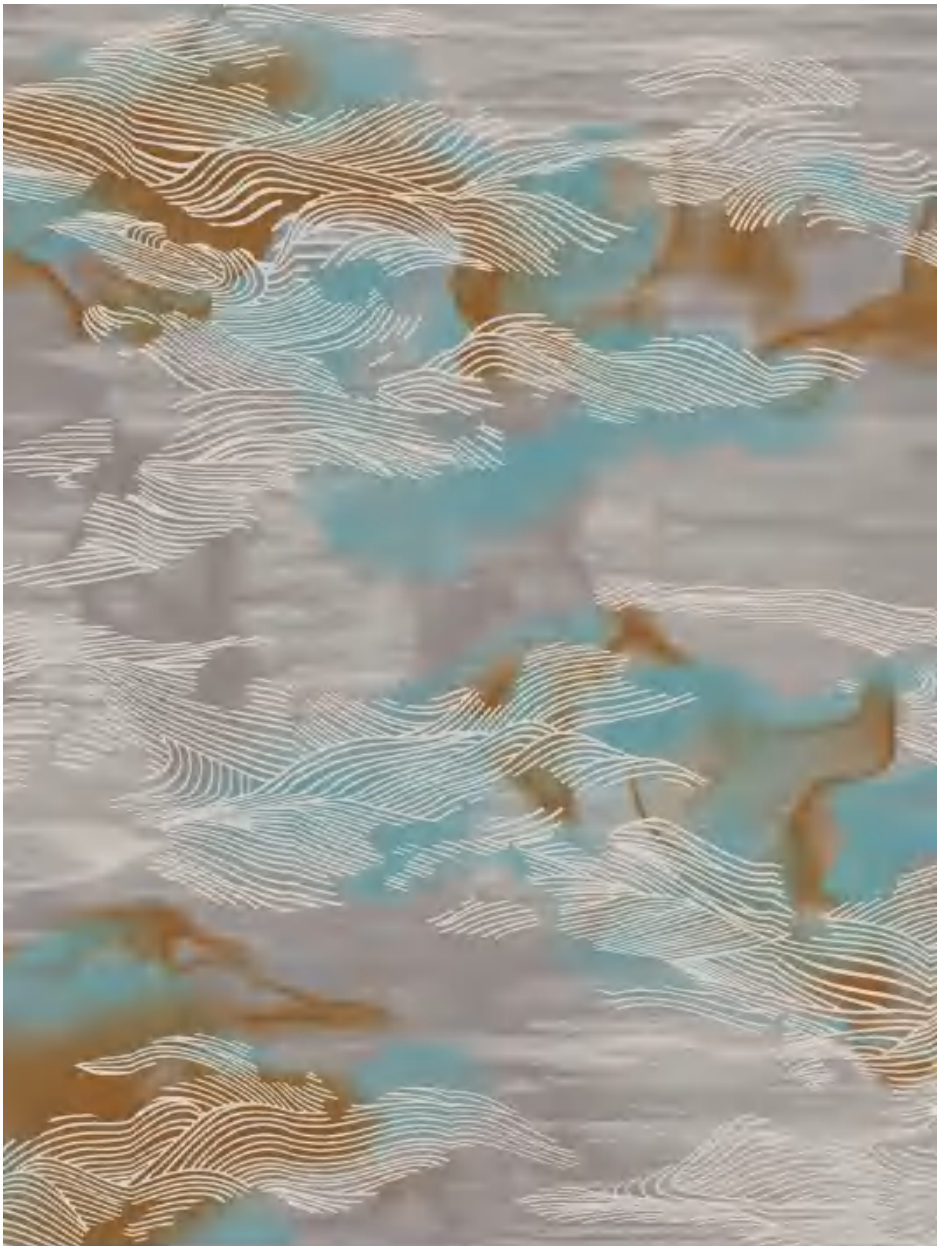
Y8N2

198x805cm

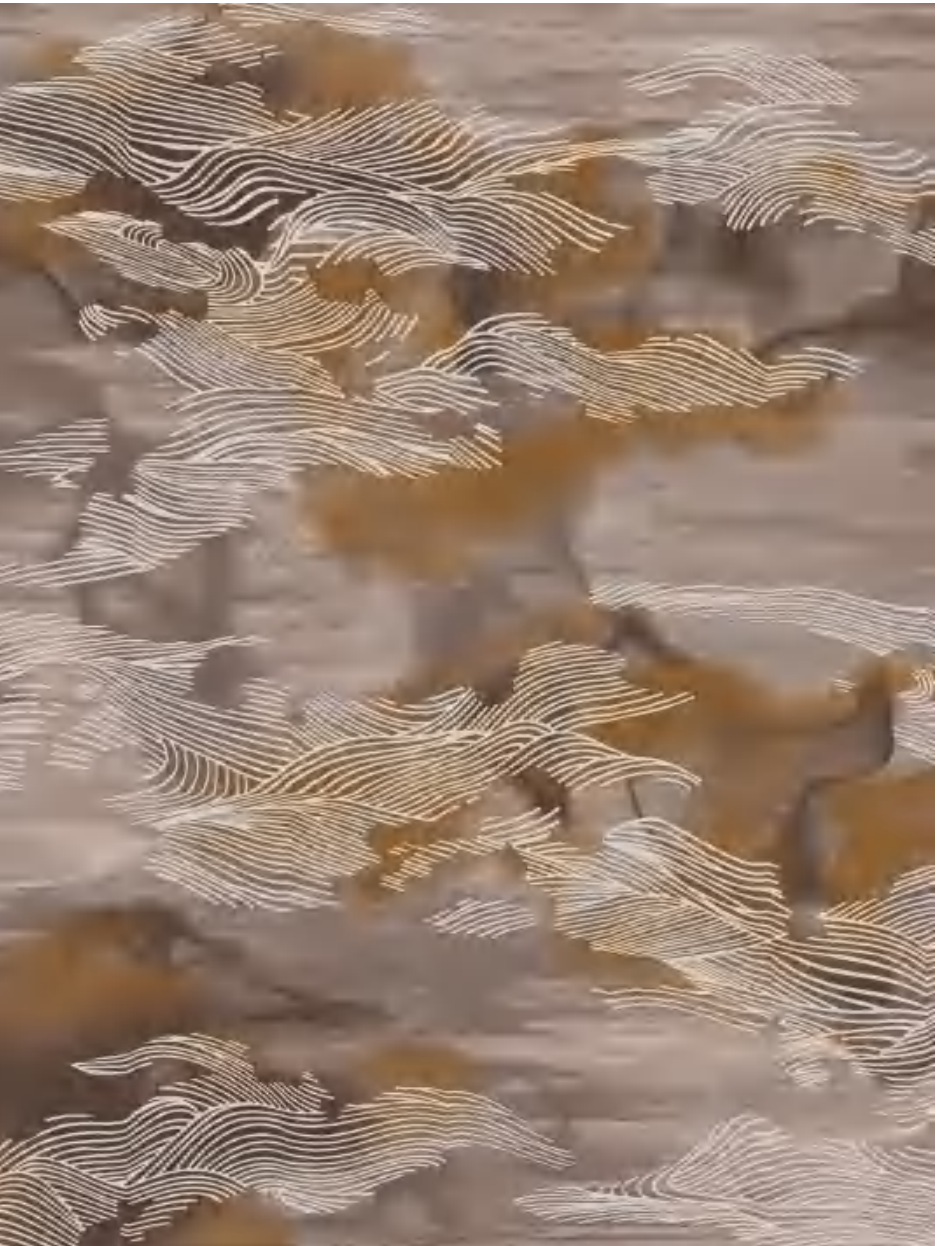


Y8N4

198x805cm



Y7N3



Y7N1



达·芬奇
DA VINCI



Texture is always the basic elements of modern aesthetics,which covers various crisscrossed, uneven, rough and smooth change in nature.

The change of the texture is a expression of people's perceptions of the characteristics of the surface texture designs.In the space of luxury decoration,the application of this texture can render the viewer infinite imaginary space,and the infinite possibilities of the pursuit of the conciseness but not simplicity.<Vinci> combines the every texture we can seek in the geographical environment,geometric shapes and the humanistic decoration,which express a whole new state by capricious way of design that can extend the ground elements into the decoration environment in order to combine and form the new world of the sense.

The use of dots, lines, and surfaces combined with different textures of textures, seems to have found the dimension of time and space, weaving a very decorative style of design.

肌理与质感向来是现代审美的基本元素，它涵盖了自然界各种纵横交错、高低不平、粗糙平滑的纹理变化，是表达人对设计表面纹理特征的感受。

在高端的装饰空间里，这种纹理的运用，可以给予观者无限的想象空间，并且赋予现代空间里追求简洁而不简单创造了无限可能性。〈达芬奇〉集合了地理环境，几何图形，人文装饰里一切可以探寻到的质感纹理，用变幻莫测的构图方式来表达一种境界，这种境界可以把地面元素延伸到装饰环境里，与其融合形成全新的感官世界。点、线、面的运用结合不同材质纹理的毯面，仿佛找到了时间和空间的维度，编织出极具装饰主义风格的设计。



From the veins of natures to human's weave texture,the very encounter of the most simple dots and lines can create many different world,the silence of the sea rippling compatible crisscrossed, giving birth to the rhythm of the decoration style.

从自然界的叶脉到人类所创造的编织纹理，最简单的点线相遇会创造许多不同的世界，和沉寂在海面的片片涟漪相容交错，孕育出具有装饰主义风格的韵律。





W2N1



W2N2



W2N1 (T1)



W10N1 (T3)



W10N1

198x556cm



W10N2

198x556cm



W8N1

396x396cm



W8N2

396x396cm



Volcanic overflow crystallization and multiple stone forest landform, linear thinking of parallel lines, all over the sky cloud of shading, weaving of resuming, through these elements fusion, formed a highly modern texture style image.

火山熔岩多次溢出结晶而成的石柱林地貌、线性思维下产生的平行线、漫天云雾缭绕的晕染、编织下产生的断点续连，这些元素融合贯穿，形成了极具现代肌理风格的映像。



W7N2 (T3)



W7N2

396x495cm



W7N4

396x495cm



W4N1



W4N2



W4N1 (T3)



Being silent in underground for one hundred million years , being dyed and tortured by the strong wind,rain,and sun,slowly forming circular texture which is the visual feast the nature dedicated to human , and with the condensation of ink rain clouds, making the texture more imaginary space.

沉寂在地底亿万年后，被风蚀、雨露、烈日沁染后，慢慢形成的环形纹理是自然界献给人类的视觉盛宴，而与此凝结在一起的墨雨云烟，更是让这种纹理产生了更多的想象空间。





WSN1 (T2)

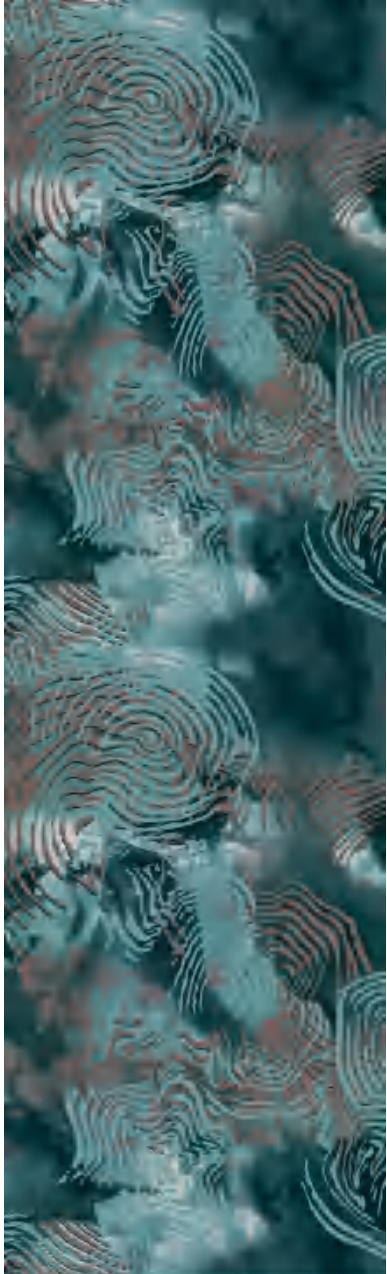


W5N1



W5N2





W11N3 198x333cm



W11N1 198x333cm



W11N3 (T1)

Jiangchuan rivers dry river beds, yadan landform of the wind's stamp, the significant change by the deduce of the time sun,and the moon, the interpretation and the dew in the plant with the shape of the leaf texture, go down those routes.Eventually,it strings together.

江川河流冲刷的干枯河床，雅丹地貌留下的风之印记，被光阴日月演绎的千变万化，而植物里的露珠也随着叶脉纹理的走势，顺势而下，把这一切串在了一起。





W6N1 (T4)



W6N2

396x519cm



W6N1

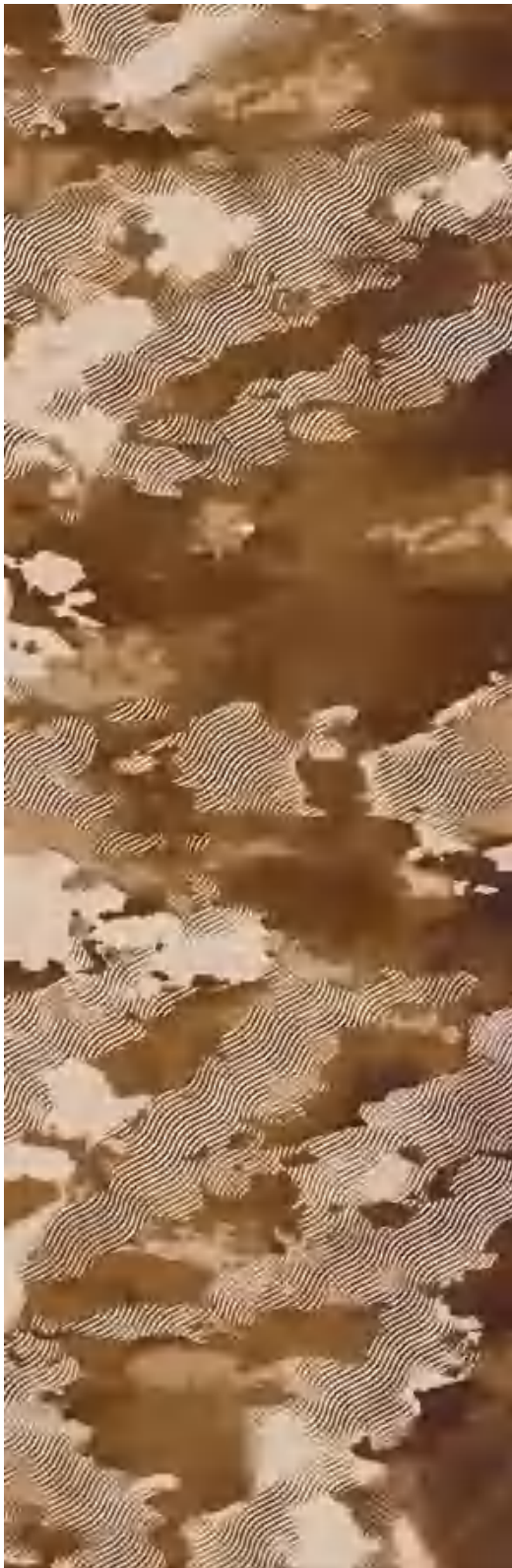
396x519cm



W1N1



W1N2



W9N1 198x609cm



W9N2 198x609cm



MICHELANGELO

米开朗



The design of the Michelangelo

In the early spring, the willows do not look green and the river does not sing... The bells of the evening are long and long in the silver world, and the black butterfly flies in the wind, Stroll with the petals in the most beautiful light, across the path of the flowers, along with the time, the dream of the colorful journey...

What <Michelangelo> present us is completely microcosmic world, the vein of petals and plants, the drip, the fading and the prosperity of the nature. What light brings can make plants be in possession of different colour and shape.

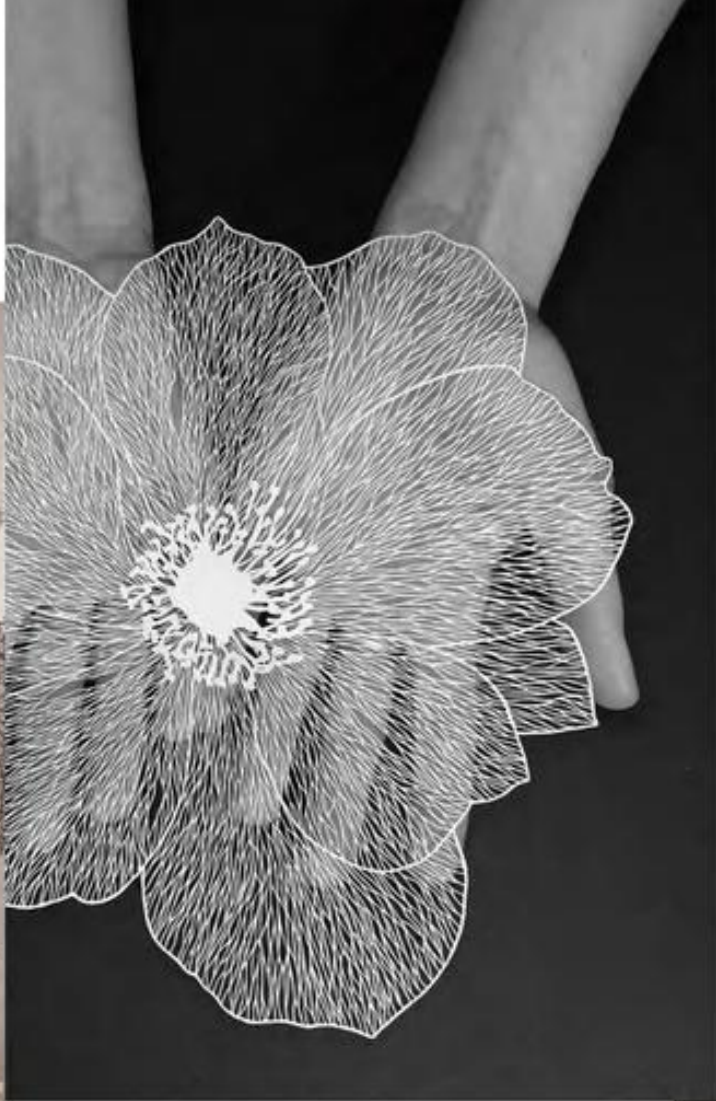
In order to illustrate the modern and decorative design, combine more texture light. Mottled texture sets off the natural plants into more clear and dynamic.

初春，柳不吐绿，河不歌唱... 黄昏的钟声在银色的世界里绵延悠长，黑色的蝴蝶随风自在的飞舞，与花瓣漫步在最美的光影里，划过花间的轨迹，伴随着光阴，缤纷一路前行的梦境.....

<米开朗>这个主题给我呈现的是完全微观下的世界，花瓣与植物的叶脉，与之相伴的水滴，大自然的阴晴圆缺，光影带来的变化，让植物拥有不一样的色彩与形状。

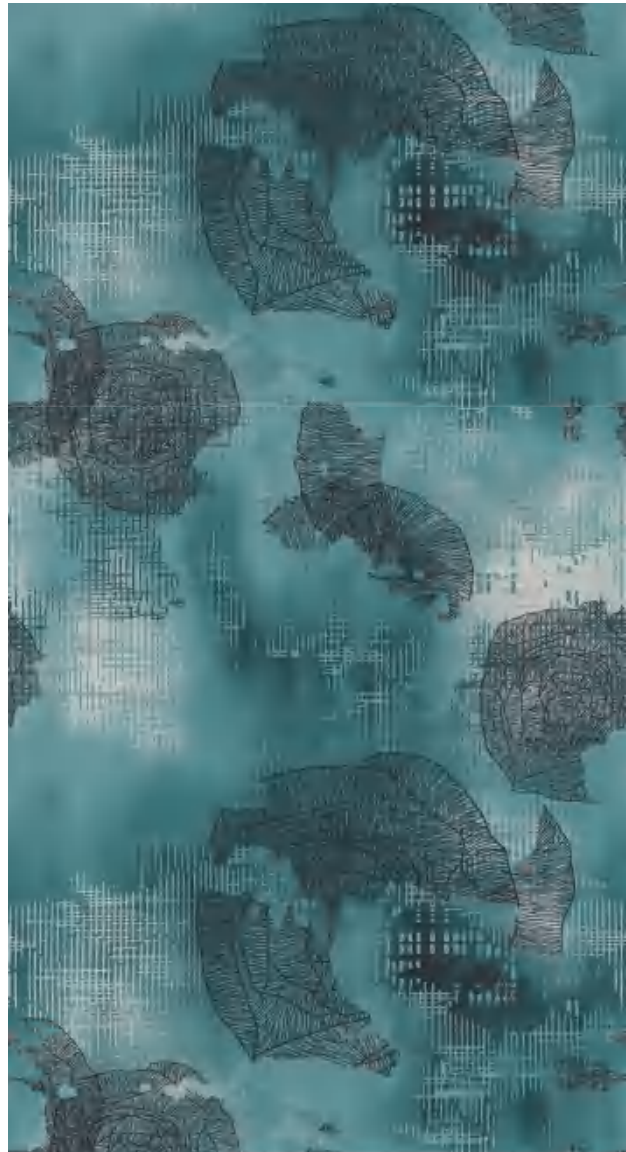
为了表现出现代和装饰气息浓厚的设计，容入了更多的肌理的光影。斑驳的纹理，把自然植物映衬的更加清晰灵动。





In the microcosmic world, the beauty of natural plants is reflected in the blooming petals and veins, the roots are connected, supplying water and oxygen, and the slices are attached, which are wrapped in an inch of vitality, appearing particularly clever against the lights.

在微观的世界里，自然植物的美都体现在了绽放的花瓣和叶脉上，根根相连，供给着水分和氧气，片片相连，包裹着寸寸灵动与生机，在光影的映衬下显得分外伶俐。



X6N1

396x480cm



X6N4

396x480cm





X4N1



X4N3



The fragrances of paeonia are constantly analyzed by the wind, becoming the fragrance of the long afternoon of summer. Any beautiful thing can find the most essential and pure side.

芍药的芬芳被风不断地剖析，变成了印在夏日漫长午后的芳香，任何美好的万物都可以找寻到最本质最纯真的一面。





X7N1 (T4)



X7N1

396x532cm



X7N3

396x532cm



X11N1 (T3)



X11N1

198x600cm



X11N3

198x600cm



X2N1



X2N2



The flower branch can not be seen, the fragrance the nose is mysterious, silk is soft, the beauty of the stem is essentially the lights of the petal, fluttering in the stacks of sand.

花枝不见，鼻翼间花香若有似无，丝丝柔柔，干枝的美合着花瓣的光影，在层层叠叠的沙帐里飘摇着。





X9N1 198x601cm



X9N2 198x601cm



X9N2 (T2)



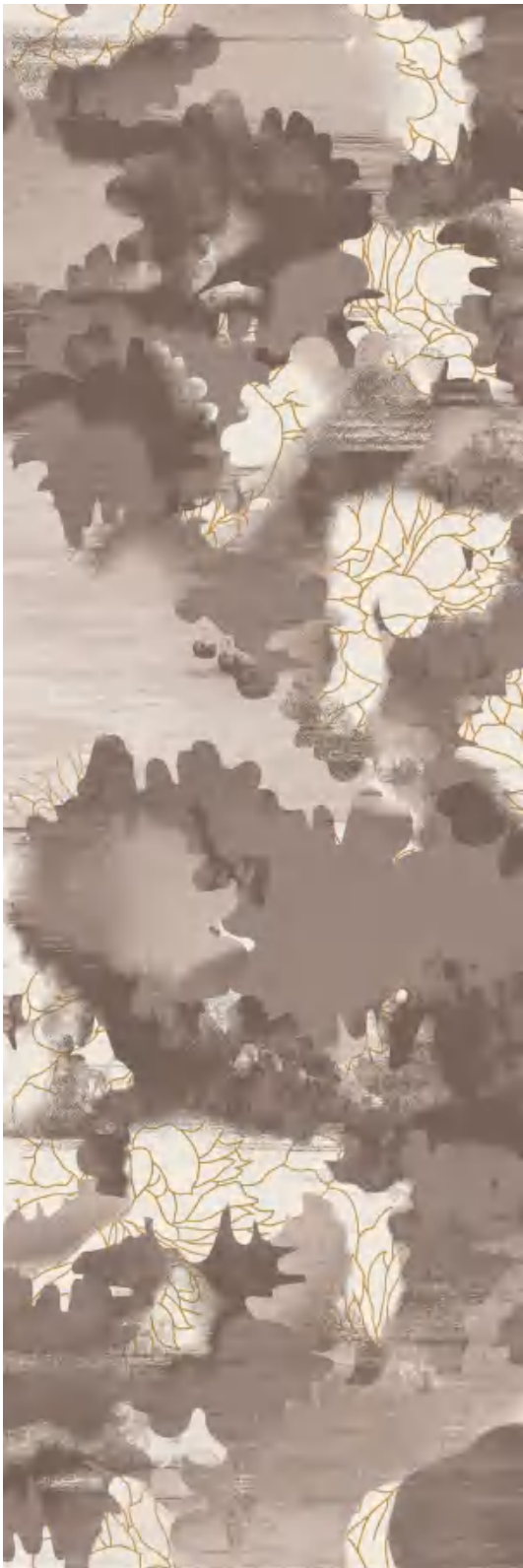
X3N3 (T1)



X3N1

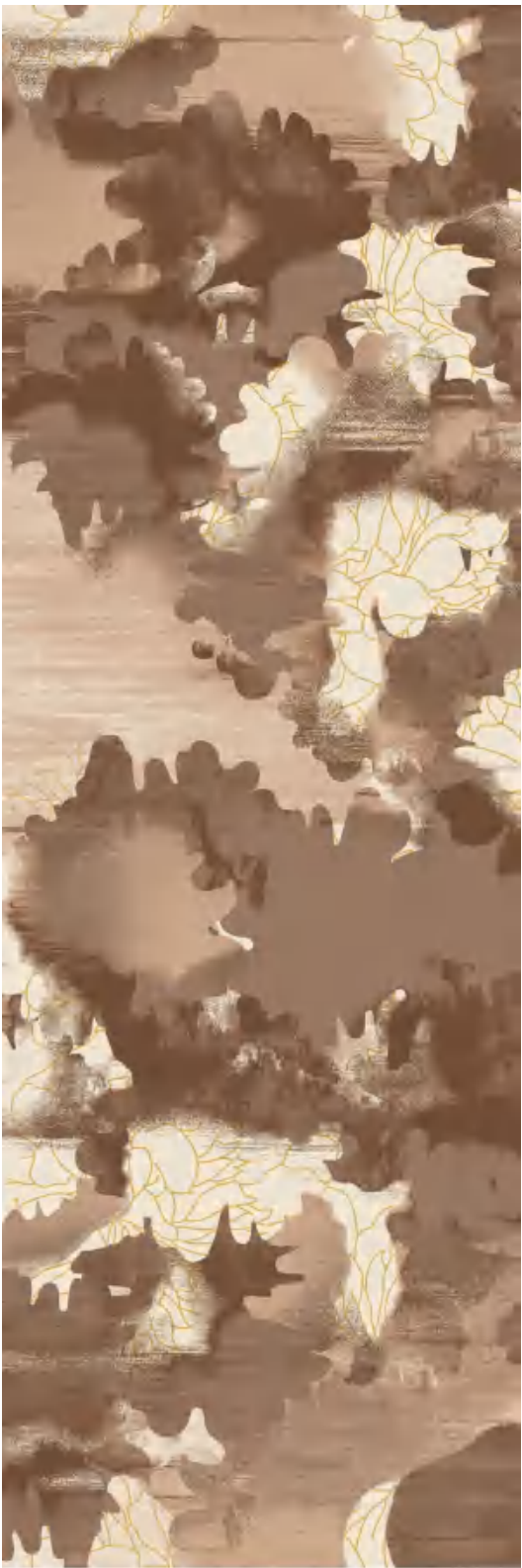


X3N3



X8N1

198x601cm



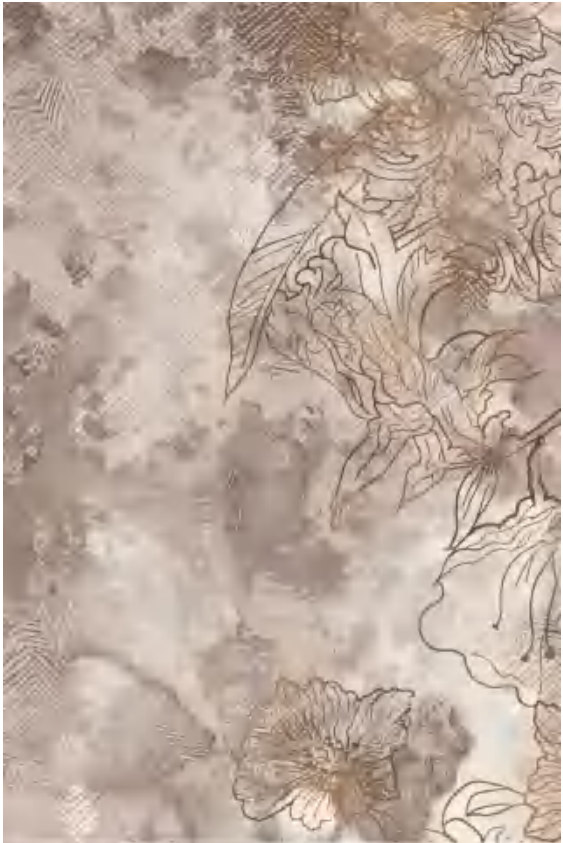
X8N3

198x601cm

Flowers bloom, flowers fall silent .The winter comes after the summer , the grass knows autumn, facing the world of the joys and sorrows.The flowers are silent and the flowers are known

花开无度，花落无声，暑往寒来，草木知秋，面对人世的悲欢，花无言，花尽知。





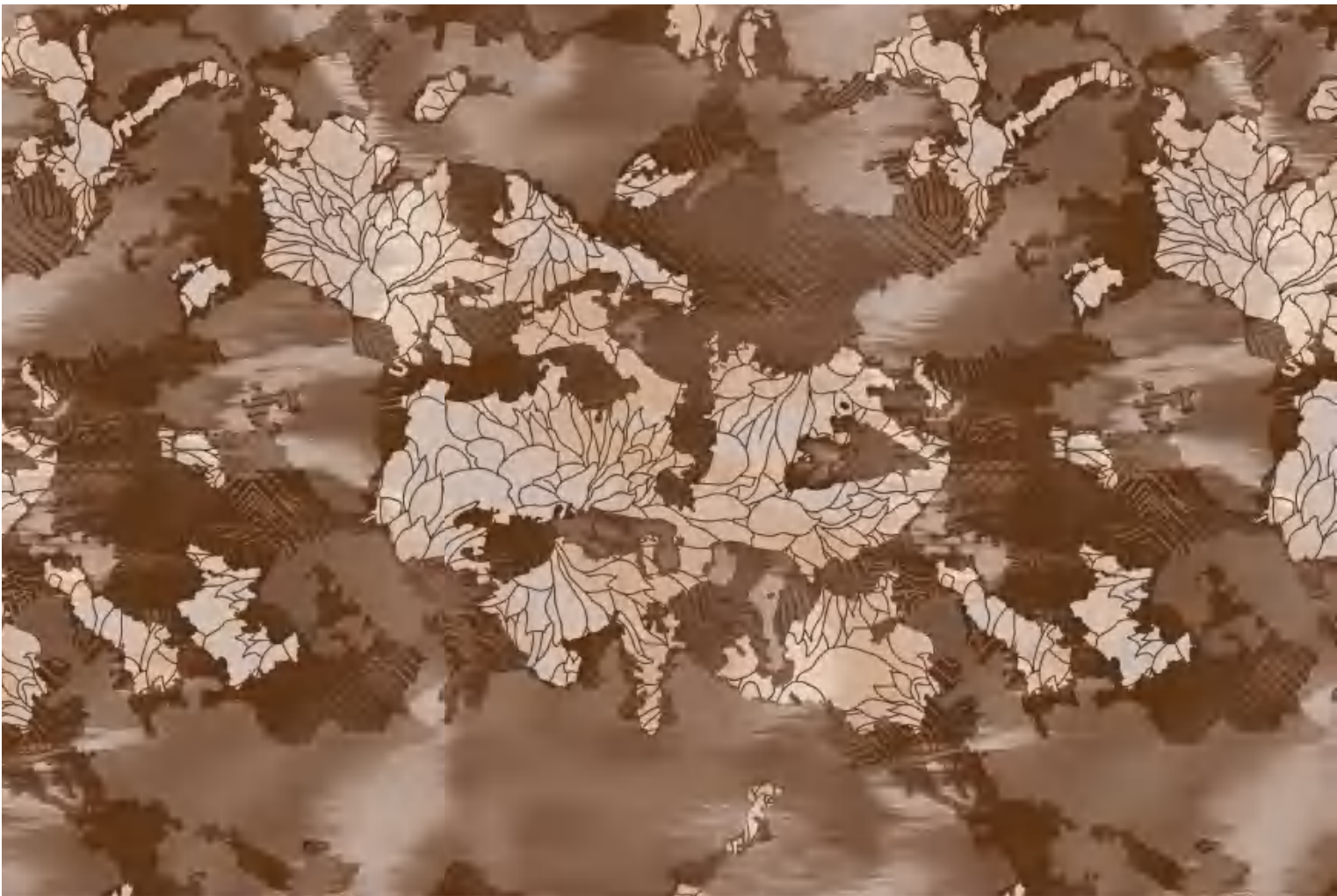
X1N1



X1N4



X1N1 (T1)



X5N1

396x396cm



X5N2

396x396cm



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